

# Experience Live

LIVE EVENTS • EXPERIENTIAL • ACTIVATIONS • HOSPITALITY • TRAVEL EXPERIENCES

## June 2017

Date	Genre	Event	Location
1 <sup>st</sup> – 5 <sup>th</sup>	Festival	Bloom	Phoenix Park
3 <sup>rd</sup> – 16 <sup>th</sup> July	Tennis	Wimbledon	The All England Lawn Tennis Club, London
5 <sup>th</sup>	Music	Bon Iver	Royal Hospital Kilmainham
6 <sup>th</sup> – 17 <sup>th</sup>	Theatre	Evita	Bord Gais Energy Theatre
8 <sup>th</sup>	Music & Horseracing	Live at Leopardstown – Something Happens	Leopardstown Racecourse
8 <sup>th</sup>	Music	Michael Bolton	3Arena
10 <sup>th</sup>	Rugby	USA v Ireland	New York
11 <sup>th</sup>	Soccer	World Cup Qualifier – Rep. of Ireland v Austria	Aviva Stadium
11 <sup>th</sup> – 16 <sup>th</sup>	Festival	Bloomsday Festival	Dublin, Ireland
13 <sup>th</sup>	Music	Hans Zimmer	3Arena
14 <sup>th</sup>	Music	Aerosmith	3Arena
15 <sup>th</sup>	Music & Horseracing	Live at Leopardstown – The Jerry Fish, Electric Sideshow	Leopardstown Racecourse
15 <sup>th</sup>	Music	Cliff Richard	Live at The Marquee, Co. Cork
15 <sup>th</sup> – 18 <sup>th</sup>	Golf	US Open	Erin Hills, Wisconsin
17 <sup>th</sup>	Music	Robbie Williams	Aviva Stadium
17 <sup>th</sup>	Rugby	Japan v Ireland	TBC
19 <sup>th</sup> – 24 <sup>th</sup>	Theatre	Wonderland	Bord Gais Energy Theatre
20 <sup>th</sup>	Music	Radiohead	3Arena
20 <sup>th</sup> – 24 <sup>th</sup>	Horseracing	Royal Ascot	Ascot Racecourse, England
21 <sup>st</sup>	Music	Justin Bieber	RDS Arena, Dublin
21 <sup>st</sup>	Music	Elbow	Live at The Marquee, Cork
21 <sup>st</sup> – 3 <sup>rd</sup> September	Theatre	Riverdance	Gaiety Theatre
22 <sup>nd</sup>	Music & Horseracing	Live at Leopardstown – HamSandwich	Leopardstown Racecourse

Merrion House  
 1-3 Fitzwilliam Street Lower  
 Dublin 2  
 Tele: +353 (0) 1 6766650  
 Website: [www.cslhospitality.ie](http://www.cslhospitality.ie)  
 Email: [info@cslhospitality.ie](mailto:info@cslhospitality.ie)

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24 <sup>th</sup>	Rugby	Japan v Ireland	TBC
25 <sup>th</sup>	Music	Tony Bennett	Bord Gais Energy Theatre
25 <sup>th</sup>	Music	Phil Collins	Aviva Stadium, Dublin
30 <sup>th</sup> – 2 <sup>nd</sup> July	Horseracing	Dubai Duty Free Irish Derby	The Curragh Racecourse, Co. Kildare

## July 2017

Date	Genre	Event	Location
1 <sup>st</sup>	Horseracing	Dubai Duty Free – Irish Derby	The Curragh Racecourse, Co. Kildare
1 <sup>st</sup>	Music	The Coronas	Royal Hospital Kilmainham, Dublin
1 <sup>st</sup>	Music	Kings of Leon	3Arena
1 <sup>st</sup> – 23 <sup>rd</sup>	Cycling	2017 Tour de France	France/Germany
6 <sup>th</sup>	Music	Frankie Valli	Live at The Marquee Cork
6 <sup>th</sup> – 9 <sup>th</sup>	Golf	Irish Open	Portstewart Golf Club, Northern Ireland
8 <sup>th</sup>	Music	Olly Murs	Iveagh Gardens, Dublin
9 <sup>th</sup>	Music	Coldplay	Croke Park
11 <sup>th</sup> – 15 <sup>th</sup>	Theatre	Funny Girl the musical	Bord Gais Energy Theatre
13 <sup>th</sup>	Music & Horseracing	Live at Leopardstown – Hothouse Flowers	Leopardstown Racecourse
15 <sup>th</sup>	Music	Ludovico Einaudi	3Arena
18 <sup>th</sup> – 29 <sup>th</sup>	Theatre	Angela's Ashes the musical	Bord Gais Energy Theatre
20 <sup>th</sup>	Music & Horseracing	Live at Leopardstown – The Riptide Movement	Leopardstown Racecourse
20 <sup>th</sup> – 23 <sup>rd</sup>	Golf	British Open	Royle Birkdale Golf Club, Merseyside, England
22 <sup>nd</sup>	Music	U2	Croke Park

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23 <sup>rd</sup>	Music	Passenger	Iveagh Gardens, Dublin
27 <sup>th</sup>	Music & Horseracing	Live at Leopardstown – The Stunning	Leopardstown Racecourse
31 <sup>st</sup> – 5 <sup>th</sup> July	Horseracing	Galway Festival	Galway Race Course, Ballybrit

## August 2017

Date	Genre	Event	Location
1 <sup>st</sup> – 12 <sup>th</sup>	Theatre	Grease	Bord Gais Energy Theatre
2 <sup>nd</sup>	Soccer	Manchester United v Sampdoria	Aviva Stadium
5 <sup>th</sup>	Soccer	Liverpool FC v Athletic Club	Aviva Stadium
7 <sup>th</sup> – 13 <sup>th</sup>	Golf	US PGA	Quail Hallow Club, Charlotte, North Carolina
9 <sup>th</sup> – 13 <sup>th</sup>	Showcase	Dublin Horse Show	RDS
9 <sup>th</sup> – 26 <sup>th</sup>	Rugby	Woman's World Cup	Ireland
10 <sup>th</sup>	Music & Horseracing	Live at Leopardstown – Sister Sledge	Leopardstown Racecourse
15 <sup>th</sup> – 26 <sup>th</sup>	Theatre	The Addams Family	Bord Gais Energy Theatre
17 <sup>th</sup>	Music & Horseracing	Live at Leopardstown – Happy Mondays	Leopardstown Racecourse
28 <sup>th</sup> – 10 <sup>th</sup> September	Tennis	US Open	New York, USA
29 <sup>th</sup> – 3 <sup>rd</sup> September	Theatre	Sister Act	Bord Gais Energy Theatre

## September 2017

Date	Genre	Event	Location
1 <sup>st</sup> – 3 <sup>rd</sup>	Music	Electric Picnic	Stradbally Hall, Co. Laois
2 <sup>nd</sup>	Soccer	World Cup Qualifier – Georgia v Rep. of Ireland	Boris Paichadze Dinamo Arena, Tbilisi
3 <sup>rd</sup>	GAA	All-Ireland Hurling Final	Croke Park

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5 <sup>th</sup>	Soccer	World Cup Qualifier – Rep. of Ireland v Serbia	Aviva Stadium
5 <sup>th</sup> – 6 <sup>th</sup>	Music	Pet Shop Boys	Bord Gais Energy Theatre
9 <sup>th</sup> – 24 <sup>th</sup>	Festival	Dublin Fringe Festival	Dublin, Ireland
10 <sup>th</sup>	GAA	All-Ireland Camogie Final	Croke Park
11 <sup>th</sup> – 16 <sup>th</sup>	Theatre	Hairspray	Bord Gais Energy Theatre
17 <sup>th</sup>	GAA	All-Ireland Football Final	Croke Park
20 <sup>th</sup> – 21 <sup>st</sup>	Music	Red Hot Chili Peppers	3Arena
23 <sup>rd</sup>	Music	Ennio Morricone	3Arena
24 <sup>th</sup>	GAA	All-Ireland Woman’s Football Final	Croke Park
28 <sup>th</sup>	Music	La La Land On-Screen with Live Orchestra	Bord Gais Energy Theatre
29 <sup>th</sup> – 16 <sup>th</sup> October	Theatre	Dublin Theatre Festival	Dublin, Ireland

## October 2017

Date	Genre	Event	Location
4 <sup>th</sup> – 18 <sup>th</sup> November	Theatre	Miss Saigon	Bord Gais Energy Theatre
4 <sup>th</sup>	Music	I Love the 90’s!	3Arena
6 <sup>th</sup>	Soccer	World Cup Qualifier – Rep. of Ireland v Moldova	Aviva Stadium
9 <sup>th</sup>	Soccer	World Cup Qualifier – Wales v Rep. of Ireland	Cardiff, Venue TBC
10 <sup>th</sup>	Music	Neil Diamond	3Arena
27 <sup>th</sup>	Music	Emile Sande	3Arena
29 <sup>th</sup>	Music	Hall & Oats	3Arena

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## November 2017

Date	Genre	Event	Location
5 <sup>th</sup>	Soccer	FAI Cup Final	Aviva Stadium
7 <sup>th</sup>	Horseracing	Melbourne Cup	Flemington Racecourse, Melbourne
11 <sup>th</sup>	Rugby	Guinness Series - Ireland v South Africa	Aviva Stadium
13 <sup>th</sup>	Music	Steps	3Arena
16 <sup>th</sup> - 19 <sup>th</sup>	Golf	World Tour Championships	Jumeriah Golf Estates, Dubai
18 <sup>th</sup>	Rugby	Guinness Series – Ireland v Fiji	Aviva Stadium
21 <sup>st</sup>	Music	James Arthur	3Arena
25 <sup>th</sup>	Rugby	Guinness Series - Ireland v Argentina	Aviva Stadium
26 <sup>th</sup>	Music	Gilbert O’Sullivan	Bord Gais Energy Theatre
26 <sup>th</sup> – 7 <sup>th</sup> January	Pantomime	Rapunzel	Gaiety Theatre
27 <sup>th</sup>	Music	James Blunt	3Arena

## December 2017

Date	Genre	Event	Location
4 <sup>th</sup>	Music	DreamWorks Animation in Concert	3Arena
9 <sup>th</sup>	Music	Andre Rieu	3Arena
14 <sup>th</sup> – 17 <sup>th</sup>	Theatre	Good Mourning Mrs Brown	3Arena
15 <sup>th</sup> – 7 <sup>th</sup> January	Pantomime	Polly & the Beanstalk	Olympia Theatre
19 <sup>th</sup> – 6 <sup>th</sup> January	Musical	The Sound of Music	Bord Gais Energy Theatre
22 <sup>nd</sup>	Music	Imelda May	3Arena

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## January 2018

Date	Genre	Event	Location
6 <sup>th</sup>	Golf	Senior Irish Masters Championship – Quarter-Finals	Goffs, Co. Kildare
7 <sup>th</sup>	Golf	Senior Irish Masters Championship – Semi-Finals	Goffs, Co. Kildare
7 <sup>th</sup>	Golf	Senior Irish Masters Championship – The Final	Goffs, Co. Kildare
9 <sup>th</sup>	Musical	Beautiful The Carole King Musical	Bord Gais Energy Theatre
15 <sup>th</sup> – 28 <sup>th</sup>	Tennis	Australia Open	Melbourne, Australia
31 <sup>st</sup>	Music	Erasure	Olympia Theatre

## February 2018

Date	Genre	Event	Location
4 <sup>th</sup>	American Football	Super Bowl	Minneapolis, Minnesota
25 <sup>th</sup>	Musical	The Bootleg Beatles and UCD Symphony Orchestra	Bord Gais Energy Theatre