

Experience **Live**

LIVE EVENTS • EXPERIENTIAL • ACTIVATIONS • HOSPITALITY • TRAVEL EXPERIENCES

July 2024

Date	Genre	Event	Location
5 th – 7 th	Formula 1	British Grand Prix	Silverstone
21 st	GAA	All-Ireland Hurling Final	Croke Park
28 th	GAA	All-Ireland Football Final	Croke Park
29 th – 4 th Aug	Horsereading	Galway Races Summer Festival	Ballybrit

August 2024

Date	Genre	Event	Location
14 th – 18 th	Horse Show	Dublin Horse Show	RDS, Dublin
17 th	Music	AC/DC	Croke Park
24 th	American Football	Georgia Tech v Florida State University – Aer Lingus College Football Classic	Aviva Stadium
29 th – 30 th	Music	Coldplay	Croke Park

September 2024

Date	Genre	Event	Location
7 th	Football	Ireland v England – UEFA Nations League	Aviva Stadium
10 th	Football	Ireland v Greece – UEFA Nations League	Aviva Stadium
12 th – 15 th	Golf	Amgen Irish Open	Royal County Down GC
27 th	Rugby	Leinster Rugby v Dragons RFC - URC	Aviva Stadium

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October 2024

Date	Genre	Event	Location
12 th	Rugby	Leinster Rugby v Munster Rugby – URC	Croke Park
18 th – 2 nd Nov	Music	Wexford Festival Opera	Wexford
24 th – 28 th	Music	Cork Jazz Festival	Cork
26 th	Rugby	Leinster Rugby v Lions – URC	Aviva Stadium

November 2024

Date	Genre	Event	Location
8 th	Rugby	Autumn Internationals 2024 – Ireland v New Zealand	Aviva Stadium
10 th	Football	Sports Direct FAI Cup Final	Aviva Stadium
14 th	Football	ROI v Finland UEFA Nations League	Aviva Stadium
15 th	Rugby	Autumn Internationals 2024 – Ireland v Argentina	Aviva Stadium
23 rd	Rugby	Autumn Internationals 2024 – Ireland v Fiji	Aviva Stadium
30 th	Rugby	Autumn Internationals 2024 – Ireland v Australia	Aviva Stadium

December 2024

Date	Genre	Event	Location
14 th	Rugby	Leinster Rugby v ASM Clermont Auvergne – Champions CUP	TBC
21 st	Rugby	Leinster Rugby v Connacht Rugby – URC	Aviva Stadium

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January 2025

Date	Genre	Event	Location
18 th	Rugby	Leinster Rugby v Bath Rugby – Champions CUP	TBC
25 th	Rugby	Leinster Rugby v DHL Stormers – URC	Aviva Stadium

February 2025

Date	Genre	Event	Location
1 st	Rugby	Guinness Six Nations 2025 – Ireland v England	Aviva Stadium
9 th	Rugby	Guinness Six Nations 2025 – Scotland v Ireland	Murrayfield Stadium, Edinburgh
22 nd	Rugby	Guinness Six Nations 2025 – Wales v Ireland	Principality Stadium, Cardiff

March 2025

Date	Genre	Event	Location
1 st	Rugby	Leinster Rugby v Cardiff Rugby – URC	Aviva Stadium
8 th	Rugby	Guinness Six Nations 2025 – Ireland v France	Aviva Stadium
15 th	Rugby	Guinness Six Nations 2025 – Italy v Ireland	Stadio Olimpico, Rome

April 2025

Date	Genre	Event	Location
19 th	Rugby	Leinster Rugby v Ulster Rugby – URC	Aviva Stadium
29 th – 4 th May	Horsereading	Punchestown Festival	Punchestown, Co. Kildare

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May 2025

Date	Genre	Event	Location
10 th	Rugby	Leinster Rugby v Zebre Parma – URC	Aviva Stadium
17 th	Rugby	Leinster Rugby v Glasgow Warriors – URC	Aviva Stadium

June 2025

Date	Genre	Event	Location
20 th	Rugby	The British & Irish Lions v Argentina	Aviva Stadium

July 2025

Date	Genre	Event	Location
13 th – 20 th	Golf	The Open	Royal Portrush